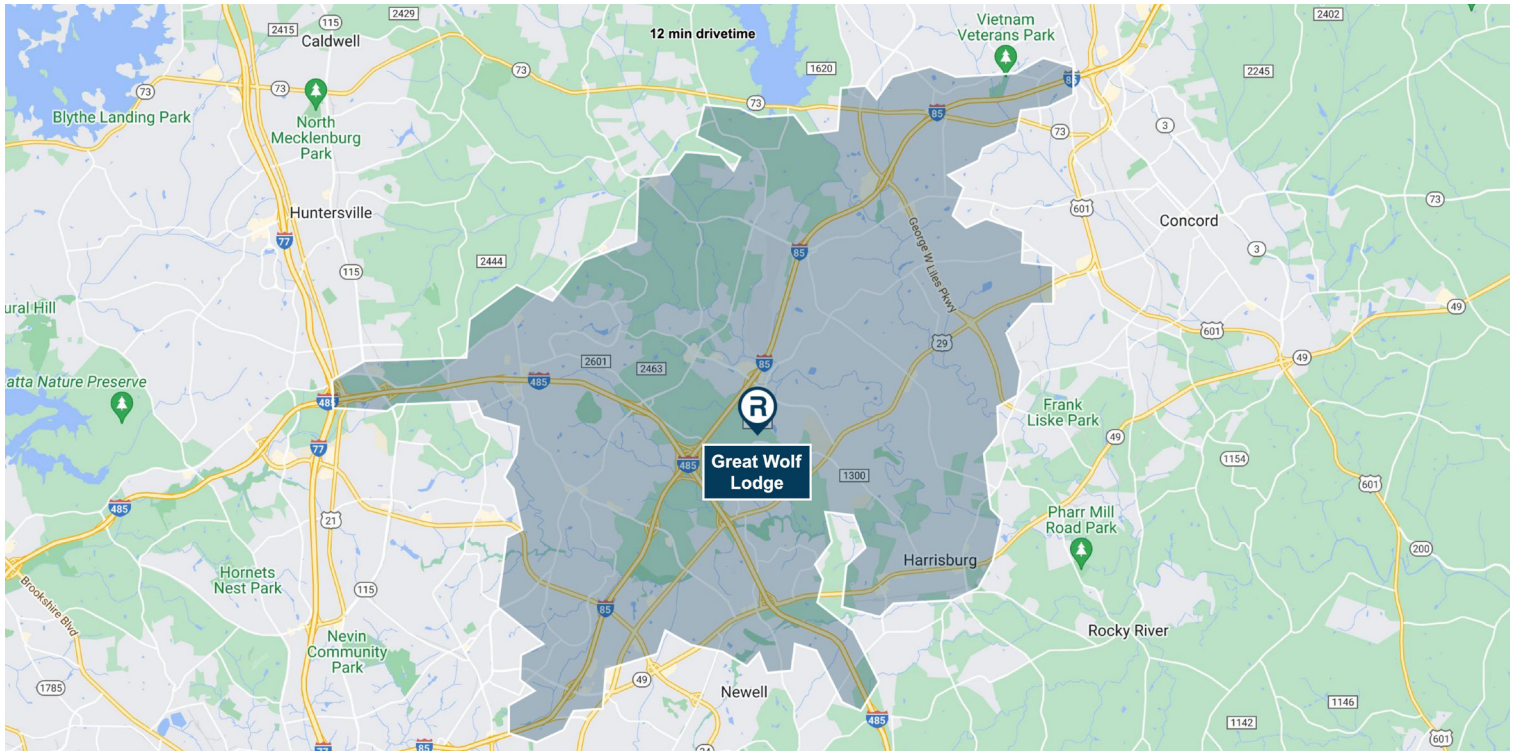


Great Wolf Lodge • 12-Minute Drive Time • Retail Market Profile

Concord, North Carolina



Population

2010	125,051	0 - 9 Years	12.41%
2022	163,063	10 - 17 Years	10.87%
2027	172,662	18 - 24 Years	12.64%

Educational Attainment (%)

Graduate or Professional Degree	16.52%	25 - 34 Years	14.88%
Bachelors Degree	30.81%	35 - 44 Years	15.53%
Associate Degree	10.31%	45 - 54 Years	13.47%
Some College	21.44%	55 - 64 Years	10.25%
High School Graduate (GED)	15.16%	65 and Older	9.96%
Some High School, No Degree	2.91%	Median Age	34.46
Less than 9th Grade	2.85%	Average Age	35.76

Income

Average HH	\$103,186
Median HH	\$74,690
Per Capita	\$38,622

Race Distribution (%)

White	45.83%
Black/African American	34.38%
American Indian/Alaskan	0.37%
Asian	11.08%
Native Hawaiian/Islander	0.05%
Other Race	4.78%
Two or More Races	3.52%
Hispanic	10.54%



Michael McKenna
Henry Consulting, LLC
Managing Director

701 Poydras Street
Suite 4350
New Orleans, Louisiana 70139

Phone 504.529.9890
Fax 504.529.9899

Michael.McKenna@HenryConsulting.com
HenryConsulting.com

Charles Parker
The Retail Coach, LLC
Project Director

Office 662.844.2155
Cell 662.231.9078
CParker@theretailcoach.net
www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

The information contained herein was obtained from sources believed to be reliable, however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof. The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131

Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
546105	DUNKIN' WEDDINGTON ROAD CONCORD, NC 28027	D	0.00 W	14	\$894
701101	GREAT WOLF LODGE CHARLOTTE WEDDINGTON ROAD CONCORD, NC 28027		0.00 W	500	\$46,657
799602	FAMILY INDOOR WATERPARK-GREAT WEDDINGTON ROAD CONCORD, NC 28027		0.00 W	15	\$2,371
701111	GREAT WOLF LODGE-THE CAROLINA WEDDINGTON ROAD CONCORD, NC 28027		0.00 W	3	\$280
472401	CABARRUS COUNTY CONVENTION WEDDINGTON ROAD CONCORD, NC 28027		0.13 NW	14	\$1,617
874203	CABARRUS COUNTY TOURISM AUTH WEDDINGTON ROAD CONCORD, NC 28027		0.13 NW	3	\$407
999977	BAWARCHI WEDDINGTON ROAD CONCORD, NC 28027		0.13 NW	6	\$0
999977	LOOSE MOOSE COTTAGE WEDDINGTON RD GREAT WOLF CONCORD, NC 28027		0.16 NW	0	\$0
999977	LOOSE MOOSE COTTAGE WEDDINGTON RD GREAT WOLF CONCORD, NC 28027		0.16 NW	0	\$0
723105	EMPIRE BEAUTY SCHOOL WEDDINGTON ROAD CONCORD, NC 28027		0.19 NW	3	\$120
701101	HOMETOWNE STUDIOS-SUITES SOSSAMON CONCORD, NC 28027)	0.21 NE	11	\$1,027
554112	HENDRICKCONCORD SHOP02 WEDDINGTON ROAD CONCORD, NC 28027		0.21 NE	0	\$0
751401	ENTERPRISE RENT-A-CAR WEDDINGTON ROAD CONCORD, NC 28027	0	0.21 NE	14	\$3,047
599306	KURE CBD & VAPE WEDDINGTON ROAD CONCORD, NC 28027		0.21 NE	10	\$2,078

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131
Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
653118	A C R T ENTERPRISES LLC WEDDINGTON ROAD CONCORD, NC 28027		0.21 NE	2	\$172
557109	SPEEDWAY HARLEY-DAVIDSON WEDDINGTON ROAD CONCORD, NC 28027		0.21 NE	30	\$8,383
729943	OLD CRESCENT TATTOO STUDIO LLP WEDDINGTON ROAD CONCORD, NC 28027		0.21 NE	0	\$0
581208	TSUNAMI WEDDINGTON ROAD CONCORD, NC 28027		0.21 NE	20	\$920
554112	ELECTRIC CHARGING STATION WEDDINGTON ROAD CONCORD, NC 28027	J	0.21 NE	0	\$0
723106	GLAM N GLOW SALON & SPA LLC WEDDINGTON ROAD CONCORD, NC 28027		0.21 NE	3	\$120
179921	REC WAREHOUSE LYLES CONCORD, NC 28027		0.23 NW	3	\$464
999977	SHAIBI PREMIERS INC LYLES CONCORD, NC 28027		0.23 NW	0	\$0
599502	BJ'S OPTICAL LYLES CONCORD, NC 28027	B	0.23 NW	2	\$148
481207	AT&T STORE LYLES CONCORD, NC 28027	D0	0.23 NW	2	\$0
531110	BJ'S WHOLESALE CLUB LYLES CONCORD, NC 28027	O	0.23 NW	95	\$17,838
581208	SUBWAY WEDDINGTON ROAD CONCORD, NC 28027	R	0.24 NE	7	\$322
581208	IRON THUNDER SALOON WEDDINGTON ROAD CONCORD, NC 28027		0.24 NE	30	\$1,380
521101	PRO GARAGE DOORS CONCORD NC WEDDINGTON ROAD CONCORD, NC 28027		0.26 NE	5	\$2,114
602103	ATM WEDDINGTON ROAD CONCORD, NC 28027	oy	0.26 NE	0	\$0
581208	CINCO DE MAYO MEXICAN GRILL WEDDINGTON ROAD CONCORD, NC 28027		0.26 NE	6	\$276

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131
Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
179921	BACKYARD LEISURE BRUTON SMITH CONCORD, NC 28027		0.27 NE	4	\$619
581208	WENDY'S SOSSAMON CONCORD, NC 28027	X	0.29 NE	10	\$653
751401	ENTERPRISE RENT-A-CAR SOSSAMON CONCORD, NC 28027	0	0.29 NE	5	\$1,088
581208	SHAKE SHAKE SEAFOOD LYLES CONCORD, NC 28027		0.29 NW	11	\$506
571216	AT HOME LYLES CONCORD, NC 28027	G	0.29 NW	65	\$13,106
581208	FIREHOUSE SUBS SOSSAMON CONCORD, NC 28027	o	0.29 NE	15	\$690
581208	MAI THAI II SOSSAMON CONCORD, NC 28027		0.29 NE	6	\$276
791101	NEXT STEP DANCE STUDIO SOSSAMON CONCORD, NC 28027		0.29 NE	3	\$74
866107	EAST CABARRUS CHURCH INC BRUTON SMITH CONCORD, NC 28027		0.31 SE	1	\$0
866107	WEST CABARRUS CHURCH BRUTON SMITH CONCORD, NC 28027	C	0.31 SE	12	\$0
541103	7-ELEVEN BRUTON SMITH CONCORD, NC 28027	W	0.31 NE	9	\$2,232
598406	AMERIGAS PROPANE EXCHANGE BRUTON SMITH CONCORD, NC 28027		0.31 NE	0	\$0
609902	WESTERN UNION AGENT LOCATION BRUTON SMITH CONCORD, NC 28027	I	0.31 NE	3	\$934
602103	ATM BRUTON SMITH CONCORD, NC 28027	í°Cy	0.31 NE	0	\$0
602103	ATM BRUTON SMITH CONCORD, NC 28027		0.33 NE	0	\$0
581208	CRACKER BARREL OLD COUNTRY STR LYLES CONCORD, NC 28027	b	0.33 NW	110	\$5,059

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131

Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
602103	ATM LYLES CONCORD, NC 28027	o	0.34 NE	0	\$0
581208	JACK IN THE BOX LYLES CONCORD, NC 28027	?	0.34 NE	23	\$1,058
581222	CHUCK E CHEESE'S LYLES CONCORD, NC 28027	5	0.36 NW	40	\$1,840
899999	CONTINGENT NETWORK SVC CEC LYLES CONCORD, NC 28027		0.36 NW	2	\$232
581208	BOJANGLES GATEWAY CONCORD, NC 28027	@	0.36 NE	19	\$874
581208	RUBY TUESDAY LYLES CONCORD, NC 28027	y	0.36 NE	45	\$2,070
566103	BOOT BARN LYLES CONCORD, NC 28027	H	0.36 NW	11	\$1,551
581208	HOOTERS GATEWAY CONCORD, NC 28027	È	0.37 NE	50	\$2,300
651201	CONCORD MILLS MARKETPLACE LYLES CONCORD, NC 28027	C	0.37 NW	7	\$2,565
581208	CARRABBA'S ITALIAN GRILL LYLES CONCORD, NC 28027	B	0.37 NW	70	\$3,220
602103	ATM GATEWAY CONCORD, NC 28027	oÿ	0.38 NE	0	\$0
581301	HOTSHOTS SPORTS BAR & GRILL GATEWAY CONCORD, NC 28027	S	0.38 NE	4	\$203
799952	IFLY LYLES CONCORD, NC 28027		0.38 NW	7	\$333
581208	FIVE GUYS GATEWAY CONCORD, NC 28027	ý	0.38 NE	30	\$1,380
733101	FEDEX OFFICE PRINT & SHIP CTR GATEWAY CONCORD, NC 28027	A	0.38 NE	71	\$10,044
581228	STARBUCKS GATEWAY KANNAPOLIS, NC 28027	4	0.38 NE	22	\$1,012

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131

Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
581208	MC DONALD'S LYLES CONCORD, NC 28027	K	0.39 NW	57	\$2,622
721201	PHAN CO CLEANERS LLC LYLES CONCORD, NC 28027		0.39 NW	2	\$80
602103	ATM LYLES CONCORD, NC 28027	o	0.39 NW	0	\$0
571216	BASSETT HOME FURNISHINGS LYLES CONCORD, NC 28027	Q	0.39 NW	12	\$2,420
581208	TACO BELL GATEWAY CONCORD, NC 28027	T	0.40 NE	22	\$1,012
581208	KFC GATEWAY CONCORD, NC 28027	H	0.40 NE	27	\$1,242
551102	HENDRICK CHRYSLER DODGE JEEP HENDRICK AUTO CONCORD, NC 28027)FHU	0.41 SE	150	\$76,307
581208	SONIC DRIVE-IN GATEWAY CONCORD, NC 28027	o	0.42 NE	19	\$874
581208	SONNY'S BBQ LYLES CONCORD, NC 28027		0.42 NW	45	\$2,070
551102	HENDRICK TOYOTA BRUTON SMITH CONCORD, NC 28027	T	0.42 NE	127	\$64,607
551102	HONDA OF CONCORD BRUTON SMITH CONCORD, NC 28027	K	0.45 NE	210	\$106,830
554112	ELECTRIC CHARGING STATION BRUTON SMITH CONCORD, NC 28027	J	0.45 NE	0	\$0
581208	ZAXBY'S CHICKEN FINGERS GATEWAY CONCORD, NC 28027	p	0.47 NE	20	\$920
999977	JJR PAPA JOE HENDRICK CHARLOTTE, NC 28262		0.48 SE	0	\$0
999977	JOHNSON GREENSBORO LLC PAPA JOE HENDRICK CHARLOTTE, NC 28262		0.48 SE	0	\$0
653108	MALLARD PROPERTY LLC PAPA JOE HENDRICK CHARLOTTE, NC 28262		0.48 SE	3	\$257

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131

Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
809907	ATRIUM HEALTH GATEWAY CONCORD, NC 28027		0.48 NE	11	\$2,622
999977	BUDDY FREY GATEWAY CONCORD, NC 28027		0.48 NE	0	\$0
999977	DONNA SHEPPARD & ASSOC INC GATEWAY CONCORD, NC 28027		0.48 NE	0	\$0
801104	NOVANT HEALTH LAKESIDE PRIMARY GATEWAY CONCORD, NC 28027		0.48 NE	16	\$2,188
701101	COURTYARD BY MARRIOTT SCOTT PADGETT CONCORD, NC 28027	0	0.49 NE	40	\$3,733
701101	HOLIDAY INN EXPRESS GATEWAY CONCORD, NC 28027	I	0.49 NE	25	\$2,333
701101	RESIDENCE INN CHARLOTTE CNCRD SCOTT PADGETT CONCORD, NC 28027	R	0.50 NE	30	\$2,800
581208	WAFFLE HOUSE WEDDINGTON ROAD CONCORD, NC 28027	r	0.51 NE	24	\$1,104
701101	COMFORT SUITES-CONCORD MILLS GATEWAY CONCORD, NC 28027	¥	0.53 NE	21	\$1,960
701103	ABC INVESTMENT & MANAGEMENT CO GATEWAY CONCORD, NC 28027		0.53 NE	10	\$934
581208	TEXAS ROADHOUSE GATEWAY CONCORD, NC 28027	>	0.53 NW	150	\$6,899
701101	HOMEWOOD SUITES SCOTT PADGETT CONCORD, NC 28027	j	0.54 NE	30	\$2,800
999977	BROOKE KNAUS ENTERPRISE LLC PAPA JOE HENDRICK CHARLOTTE, NC 28262		0.55 SE	0	\$0
551102	HENDRICK KIA OF CONCORD HENDRICK AUTO CONCORD, NC 28027	A	0.55 NE	38	\$19,332
701101	HAMPTON INN-SUITES CONCORD WEDDINGTON ROAD CONCORD, NC 28027	6	0.56 NE	50	\$4,666
701101	SPRINGHILL SUITES GATEWAY CONCORD, NC 28027	y	0.58 NE	25	\$2,333

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131
Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
866107	MALLARD CREEK BAPT CHR-CHRLTT MOREHEAD CHARLOTTE, NC 28262	C	0.58 SW	2	\$0
551102	HENDRICK VOLKSWAGEN OF CONCORD HENDRICK AUTO CONCORD, NC 28027	V	0.61 NE	40	\$20,349
581208	ON THE BORDER MEXICAN GRILL CONCORD MILLS CONCORD, NC 28027	®	0.62 NW	110	\$5,059
701101	SLEEP INN-SUITES AT CONCORD GATEWAY CONCORD, NC 28027	/	0.62 NE	17	\$1,587
701101	WINGATE BY WYNDHAM CHARLOTTE GATEWAY CONCORD, NC 28027	f	0.63 NE	20	\$1,867
573117	BEST BUY CONCORD MILLS KANNAPOLIS, NC 28027	B	0.64 NW	100	\$21,544
841201	HENDRICK MOTORSPORTS COMPLEX PAPA JOE HENDRICK CHARLOTTE, NC 28262	J	0.64 SE	4	\$0
602103	ATM PAPA JOE HENDRICK CHARLOTTE, NC 28262	°By	0.64 SE	0	\$0
733110	UPS DROP BOX JOHN Q HAMMONS CONCORD, NC 28027		0.64 NE	0	\$0
581208	ROCKY RIVER GRILLE JOHN Q HAMMONS CONCORD, NC 28027		0.64 NE	6	\$276
602103	ATM JOHN Q HAMMONS CONCORD, NC 28027	°	0.64 NE	0	\$0
864107	ZETA PHI BETA SORORITY INC JOHN Q HAMMONS CONCORD, NC 28027		0.64 NE	0	\$0
723119	SPA BOTANICA JOHN Q HAMMONS CONCORD, NC 28027		0.64 NE	4	\$160
861104	MISSOURI CHAMBER OF COMMERCE JOHN Q HAMMONS CONCORD, NC 28027		0.64 NE	2	\$0
701101	EMBASSY SUITES BY HILTON JOHN Q HAMMONS CONCORD, NC 28027	F	0.64 NE	300	\$27,995
581208	RAZZOO'S CAJUN CAFE CONCORD MILLS CONCORD, NC 28027		0.64 NW	60	\$2,760

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131
Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
701101	HILTON GARDEN INN CHARLOTTE GATEWAY CONCORD, NC 28027	K	0.65 NE	45	\$4,200
753206	TRUCK FLEET PAINTING CTR INC STOWE CHARLOTTE, NC 28262		0.67 SE	8	\$1,239
753811	R V BODY SHOP STOWE CHARLOTTE, NC 28262		0.67 SE	10	\$1,272
581208	OLIVE GARDEN ITALIAN RSTRNT CONCORD MILLS CONCORD, NC 28027	g	0.67 NW	135	\$6,209
581208	RED LOBSTER CONCORD MILLS CONCORD, NC 28027	8	0.70 NW	110	\$5,059
531102	TJ MAXX CONCORD MILLS CONCORD, NC 28027	I	0.70 NW	75	\$14,083
571929	HOME GOODS CONCORD MILLS CONCORD, NC 28027	q	0.70 NW	33	\$5,432
651201	PAVILION AT KINGS GRANT A KITE CONCORD MILLS CONCORD, NC 28027	P	0.70 NW	9	\$3,297
481207	AT&T STORE CONCORD MILLS CONCORD, NC 28027	D	0.71 NW	6	\$4,432
581208	DENNY'S CONCORD MILLS CONCORD, NC 28027	a	0.71 NW	40	\$1,840
554112	ELECTRIC CHARGING STATION COMMONS PARK CONCORD, NC 28027	J	0.73 NE	0	\$0
999966	U180 LLC CHOWNING TAVERN CHARLOTTE, NC 28262		0.73 SE	0	\$0
581208	TGI FRIDAYS CONCORD MILLS CONCORD, NC 28027	&	0.74 NW	116	\$5,335
546105	KRISPY KREME DOUGHNUTS CONCORD MILLS CONCORD, NC 28027	K	0.75 NW	26	\$1,661
571308	FLOOR & DECOR CONCORD MILLS CONCORD, NC 28027		0.76 NW	3	\$808
566101	DSW DESIGNER SHOE WAREHOUSE CONCORD MILLS CONCORD, NC 28027	I	0.76 NW	23	\$3,243

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131
Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
701101	UPTOWN SUITES COMMONS PARK CONCORD, NC 28027		0.78 NE	12	\$1,120
581208	CHICK-FIL-A CONCORD MILLS CONCORD, NC 28027	s	0.79 NW	80	\$3,680
421304	SANTACRUZ TRUCKING INC CHOWNING TAVERN CHARLOTTE, NC 28262		0.80 SE	4	\$969
581208	BONEFISH GRILL CONCORD MILLS CONCORD, NC 28027	ê	0.80 NW	90	\$4,139
581208	OUTBACK STEAKHOUSE CONCORD MILLS CONCORD, NC 28027	I	0.80 NW	75	\$3,450
599931	LEE WRANGLER CLEARANCE CTR CONCORD MILLS CONCORD, NC 28027		0.80 NW	25	\$3,611
566101	JOURNEYS CONCORD MILLS CONCORD, NC 28027	O	0.80 NW	8	\$1,128
599931	SKECHERS FACTORY OUTLET CONCORD MILLS CONCORD, NC 28027	s	0.80 NW	12	\$1,734
531102	BURLINGTON CONCORD MILLS CONCORD, NC 28027	h	0.80 NW	82	\$15,397
594113	BASS PRO SHOPS CONCORD MILLS CONCORD, NC 28027	1	0.80 NW	15	\$3,102
564103	CARTER'S CONCORD MILLS CONCORD, NC 28027	M	0.80 NW	11	\$1,356
581208	PREZEL KING CONCORD MILLS CONCORD, NC 28027		0.80 NW	6	\$276
546108	AUNTIE ANNE'S PRETZELS CONCORD MILLS CONCORD, NC 28027	A	0.80 NW	7	\$447
763101	QUICK FIXES CONCORD MILLS CONCORD, NC 28027		0.80 NW	3	\$134
581208	ALINO PIZZERIA CONCORD MILLS CONCORD, NC 28027		0.80 NW	11	\$276
599931	MICHAEL KORS OUTLET CONCORD MILLS CONCORD, NC 28027	ý	0.80 NW	12	\$1,734

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131
Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
562101	CAMILLE LA VIE CONCORD MILLS CONCORD, NC 28027		0.80 NW	20	\$2,706
599931	TOMMY HILFIGER OUTLET CONCORD MILLS CONCORD, NC 28027	¼	0.80 NW	20	\$2,889
481207	WIRELESS DIMENSIONS CONCORD MILLS CONCORD, NC 28027		0.80 NW	3	\$2,216
565101	AUTHENTIKS CONCORD MILLS CONCORD, NC 28027		0.80 NW	2	\$326
599931	CROCS OUTLET CONCORD MILLS CONCORD, NC 28027	ø	0.80 NW	2	\$289
594113	DICK'S SPORTING GOODS CONCORD MILLS CONCORD, NC 28027	3	0.80 NW	45	\$9,306
581208	VILLA ITALIAN KITCHEN CONCORD MILLS CONCORD, NC 28027		0.80 NW	9	\$414
581208	DAVE & BUSTER'S CONCORD MILLS CONCORD, NC 28027	ù	0.80 NW	140	\$6,439
581208	POPEYES LOUISIANA KITCHEN CONCORD MILLS CONCORD, NC 28027	h	0.80 NW	19	\$874
566101	KIDS FOOT LOCKER CONCORD MILLS CONCORD, NC 28027	Q	0.80 NW	7	\$987
565101	H&M CONCORD MILLS CONCORD, NC 28027	0	0.80 NW	20	\$3,260
599931	KAY JEWELERS OUTLET CONCORD MILLS CONCORD, NC 28027	a	0.80 NW	7	\$1,012
581203	HAAGEN-DAZS CONCORD MILLS CONCORD, NC 28027	H	0.80 NW	10	\$460
581208	FIREHOUSE SUBS CONCORD MILLS CONCORD, NC 28027	o	0.80 NW	0	\$0
569913	ZUMIEZ CONCORD MILLS CONCORD, NC 28027	Z	0.80 NW	10	\$1,226
599931	BROOKS BROTHERS FACTORY STORE CONCORD MILLS CONCORD, NC 28027	b	0.80 NW	7	\$1,012

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131

Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
533101	FIVE BELOW CONCORD MILLS CONCORD, NC 28027	1	0.80 NW	40	\$4,612
566101	JOURNEYS KIDZ CONCORD MILLS CONCORD, NC 28027	j	0.80 NW	6	\$846
599992	BATH & BODY WORKS CONCORD MILLS CONCORD, NC 28027	A	0.80 NW	35	\$5,056
599931	OLD NAVY OUTLET CONCORD MILLS CONCORD, NC 28027	I	0.80 NW	70	\$10,111
599931	LOFT OUTLET CONCORD MILLS CONCORD, NC 28027	S	0.80 NW	20	\$2,889
566101	FOOT LOCKER CONCORD MILLS CONCORD, NC 28027	F	0.80 NW	15	\$2,115
549904	GNC CONCORD MILLS CONCORD, NC 28027	G	0.80 NW	5	\$487
562101	TORRID CONCORD MILLS CONCORD, NC 28027	P	0.80 NW	10	\$1,353
481207	PORTABLES-AT & T AUTH RETAILER CONCORD MILLS CONCORD, NC 28027	0	0.80 NW	5	\$3,694
539901	MANCAVE STORE CONCORD MILLS CONCORD, NC 28027		0.80 NW	4	\$712
569947	WHY NOT FASHION CONCORD MILLS CONCORD, NC 28027		0.80 NW	3	\$368
563210	AERIE CONCORD MILLS CONCORD, NC 28027	o	0.80 NW	20	\$2,097
565101	FOREVER 21 CONCORD MILLS CONCORD, NC 28027	f	0.80 NW	40	\$6,519
999977	LA FRAISE INC CONCORD MILLS CONCORD, NC 28027		0.80 NW	0	\$0
594517	LEGO STORE CONCORD MILLS CONCORD, NC 28027		0.80 NW	13	\$2,007
581208	SALSARITA'S FRESH MEXICAN GRLL CONCORD MILLS CONCORD, NC 28027		0.80 NW	15	\$690

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131

Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
565101	HOT TOPIC CONCORD MILLS CONCORD, NC 28027	H	0.80 NW	10	\$1,630
565101	PAPAYA CLOTHING CONCORD MILLS CONCORD, NC 28027		0.80 NW	7	\$1,141
594113	CHAMPS SPORTS CONCORD MILLS CONCORD, NC 28027	F	0.80 NW	10	\$2,068
569913	SUN & SKI SPORTS CONCORD MILLS CONCORD, NC 28027		0.80 NW	26	\$3,186
581208	YEUNG'S LOTUS EXPRESS CONCORD MILLS BLVD FC 3 CONCORD, NC 28027		0.80 NW	6	\$0
565101	FASHIONS OUTLET OF AMERICA INC CONCORD MILLS CONCORD, NC 28027		0.80 NW	6	\$326
737422	HUGHES NETWORK SYSTEMS LLC CONCORD MILLS CONCORD, NC 28027		0.80 NW	15	\$3,027
581228	STARBUCKS CONCORD MILLS CONCORD, NC 28027	4	0.80 NW	13	\$598
564103	JANIE AND JACK CONCORD MILLS CONCORD, NC 28027	J	0.80 NW	8	\$987
599502	LENSCRAFTERS CONCORD MILLS CONCORD, NC 28027	L	0.80 NW	200	\$285
581203	POPBAR CONCORD MILLS CONCORD, NC 28027		0.80 NW	2	\$92
571988	KIRKLAND'S CONCORD MILLS CONCORD, NC 28027	K	0.80 NW	17	\$2,798
723119	GLAMOUR EYES CONCORD MILLS CONCORD, NC 28027		0.80 NW	1	\$40
594201	BOOKS-A-MILLION CONCORD MILLS CONCORD, NC 28027	C	0.80 NW	34	\$716
599931	ZALES THE DIAMOND STORE OUTLET CONCORD MILLS CONCORD, NC 28027	k	0.80 NW	9	\$1,300
569913	LIDS LOCKER ROOM CONCORD MILLS CONCORD, NC 28027	1	0.80 NW	7	\$858

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131
Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
999977	REQUEST CONCORD MILLS CONCORD, NC 28027		0.80 NW	0	\$0
769991	KEY ME CONCORD MILLS CONCORD, NC 28027	K	0.80 NW	0	\$0
599931	LEVI'S OUTLET CONCORD MILLS CONCORD, NC 28027	I	0.80 NW	14	\$2,023
581208	FIREHOUSE SUBS CONCORD MILLS CONCORD, NC 28027	o	0.80 NW	22	\$1,012
599931	J.CREW FACTORY STORE CONCORD MILLS CONCORD, NC 28027	J	0.80 NW	16	\$2,312
599931	NAUTICA FACTORY OUTLET CONCORD MILLS CONCORD, NC 28027	Á	0.80 NW	15	\$2,167
569927	LIDS CONCORD MILLS CONCORD, NC 28027	L	0.80 NW	4	\$491
562101	VICTORIA'S SECRET PINK CONCORD MILLS CONCORD, NC 28027	g	0.80 NW	28	\$3,788
599931	STEVE MADDEN OUTLET CONCORD MILLS CONCORD, NC 28027	i	0.80 NW	2	\$289
599931	JANIE AND JACK OUTLET CONCORD MILLS CONCORD, NC 28027		0.80 NW	0	\$0
565101	AEROPOSTALE CONCORD MILLS CONCORD, NC 28027	D	0.80 NW	16	\$2,608
723102	DIVA NAILS & SPA CONCORD MILLS CONCORD, NC 28027		0.80 NW	7	\$280
599931	TOMMY BAHAMA OUTLET CONCORD MILLS CONCORD, NC 28027	r	0.80 NW	8	\$1,156
563210	VICTORIA'S SECRET CONCORD MILLS CONCORD, NC 28027	V	0.80 NW	30	\$3,145
599505	SUNGLASS OUTFITTERS CONCORD MILLS CONCORD, NC 28027	s	0.80 NW	4	\$76
594409	REEDS JEWELERS CONCORD MILLS CONCORD, NC 28027	2	0.80 NW	8	\$435

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131
Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
999977	BACKROOM AT THE LTD CONCORD MILLS CONCORD, NC 28027		0.80 NW	0	\$0
566101	OFF BROADWAY SHOE WAREHOUSE CONCORD MILLS CONCORD, NC 28027	i	0.80 NW	14	\$1,974
581208	BURGER KING CONCORD MILLS CONCORD, NC 28027	C	0.80 NW	25	\$1,150
581203	COLD STONE CREAMERY CONCORD MILLS CONCORD, NC 28027	G	0.80 NW	25	\$1,150
594409	ULTRA STERLING JEWELERS CONCORD MILLS CONCORD, NC 28027		0.80 NW	3	\$163
599931	COACH FACTORY OUTLET CONCORD MILLS CONCORD, NC 28027	Q	0.80 NW	14	\$2,023
594712	EARTHBOUND TRADING CO CONCORD MILLS CONCORD, NC 28027		0.80 NW	5	\$709
723102	DIVA NAILS OF CONCORD LLC CONCORD MILLS MALL B CONCORD, NC 28027		0.80 NW	3	\$120
573502	FYE CONCORD MILLS CONCORD, NC 28027	E	0.80 NW	12	\$2,586
599931	AMERICAN EAGLE OUTLET CONCORD MILLS CONCORD, NC 28027	0	0.80 NW	30	\$4,334
562101	FRANCESCA'S CONCORD MILLS CONCORD, NC 28027	e	0.80 NW	6	\$812
581203	DIPPIN' DOTS CONCORD MILLS CONCORD, NC 28027	3	0.80 NW	4	\$184
594712	SPENCER'S CONCORD MILLS CONCORD, NC 28027	F	0.80 NW	9	\$1,276
599931	EXPRESS FACTORY OUTLET CONCORD MILLS CONCORD, NC 28027	y	0.80 NW	23	\$4,334
564103	OSHKOSH B'GOSH CONCORD MILLS CONCORD, NC 28027	O	0.80 NW	9	\$1,110
599953	YANKEE CANDLE CO CONCORD MILLS CONCORD, NC 28027	Y	0.80 NW	4	\$578

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131
Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
599931	OAKLEY VAULT CONCORD MILLS CONCORD, NC 28027	À	0.80 NW	12	\$1,734
563207	KATE SPADE NEW YORK CONCORD MILLS CONCORD, NC 28027	I	0.80 NW	14	\$315
562101	WINDSOR CONCORD MILLS CONCORD, NC 28027	i	0.80 NW	7	\$947
599931	HANESBRANDS OUTLET CONCORD MILLS CONCORD, NC 28027	H	0.80 NW	12	\$1,734
565101	RUE21 CONCORD MILLS CONCORD, NC 28027	z	0.80 NW	10	\$1,630
723106	AQUILA HAIR CONCORD MILLS CONCORD, NC 28027		0.80 NW	3	\$120
565101	VEOLCITY DENIM BOUTIQUE INC CONCORD MILLS CONCORD, NC 28027		0.80 NW	2	\$326
566101	SHOE DEPT ENCORE CONCORD MILLS CONCORD, NC 28027	k	0.80 NW	16	\$2,256
866107	REDEMPTION-CHARLOTTE CONCORD MILLS CONCORD, NC 28027	1	0.80 NW	3	\$0
737809	ECOATM CONCORD MILLS CONCORD, NC 28027	E	0.80 NW	0	\$0
513902	CROCS AT CONCORD MILLS CONCORD MILLS CONCORD, NC 28027		0.80 NW	2	\$0
581208	YEUNG'S LOTUS EXPRESS CONCORD MILLS BLVD FC 3 CONCORD, NC 28027		0.80 NW	0	\$0
599931	CHILDREN'S PLACE OUTLET CONCORD MILLS CONCORD, NC 28027	e	0.80 NW	90	\$13,000
802101	I SMILE ORTHODONIC CONCORD MILLS CONCORD, NC 28027		0.80 NW	6	\$882
738999	M & F BUSINESS SOLUTIONS INC CONCORD MILLS CONCORD, NC 28027		0.80 NW	2	\$146
738202	ADT SECURITY AUTHORIZED DEALER CONCORD MILLS CONCORD, NC 28027		0.80 NW	4	\$405

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Concord, North Carolina
1 Mile Radial

Prepared by The Retail Coach

Latitude: 35.36131

Longitude: -80.71154

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
861102	UNC NUTRITION RESEARCH INST CONCORD MILLS CONCORD, NC 28027		0.80 NW	4	\$0
599931	NIKE CLEARANCE STORE CONCORD MILLS CONCORD, NC 28027		0.80 NW	24	\$3,467
566103	BOOT BARN CONCORD MILLS CONCORD, NC 28027	H	0.80 NW	4	\$564
599931	HELZBERG DIAMONDS OUTLET CONCORD MILLS CONCORD, NC 28027	Z	0.80 NW	8	\$1,156
599505	SUNGLASS HUT CONCORD MILLS CONCORD, NC 28027	S	0.80 NW	4	\$261
544101	ROCKY MOUNTAIN CHOCOLATE CONCORD MILLS CONCORD, NC 28027	R	0.80 NW	7	\$485
599931	EDDIE BAUER OUTLET CONCORD MILLS CONCORD, NC 28027	N	0.80 NW	12	\$1,734
599931	VERA BRADLEY OUTLET STORE CONCORD MILLS CONCORD, NC 28027	V	0.80 NW	10	\$1,445
545102	YOGURT MOUNTAIN CONCORD MILLS CONCORD, NC 28027	N	0.80 NW	6	\$356
599931	TRUE RELIGION OUTLET CONCORD MILLS CONCORD, NC 28027		0.80 NW	2	\$289
599931	GUESS FACTORY CONCORD MILLS CONCORD, NC 28027	Z	0.80 NW	15	\$2,167
561101	MEN'S WEARHOUSE CONCORD MILLS CONCORD, NC 28027	P	0.80 NW	12	\$2,345

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).