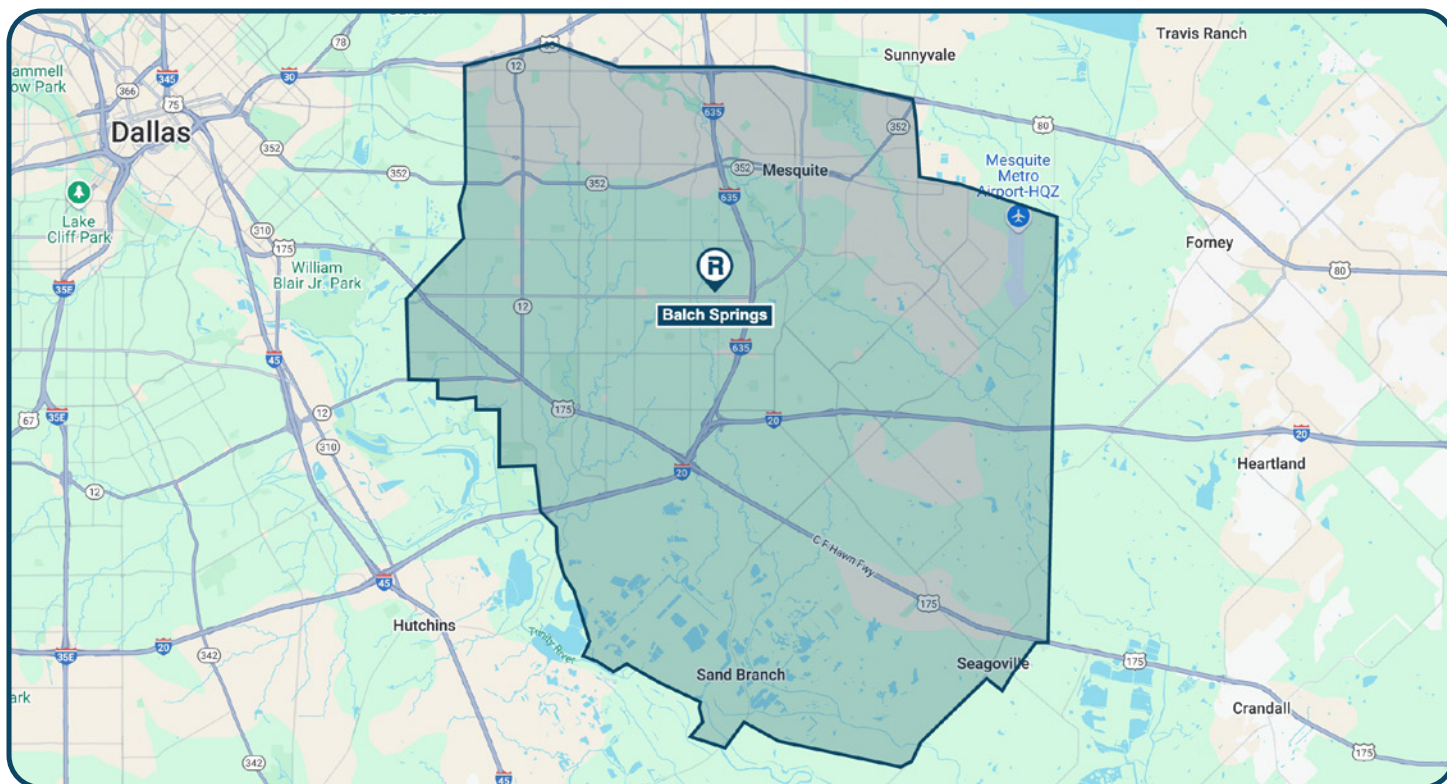


RETAIL MARKET PROFILE



Population

2020	288,144
2025	297,851
2030	300,333



Age

0-9 Years	15.53%
10 - 17 Years	13.89%
18 - 24 Years	11.11%
25 - 34 Years	13.25%
35 - 44 Years	13.65%
45 - 54 Years	11.96%
55 - 64 Years	10.25%
65 and Older	10.36%
Median Age	32.09
Average Age	34.27



Educational Attainment (%)

Graduate or Professional Degree	3.36%
Bachelors Degree	7.78%
Associate Degree	6.39%
Some College	19.62%
High School Graduate (GED)	32.89%
Some High School, No Degree	13.57%
Less than 9th Grade	16.39%

Race Distribution

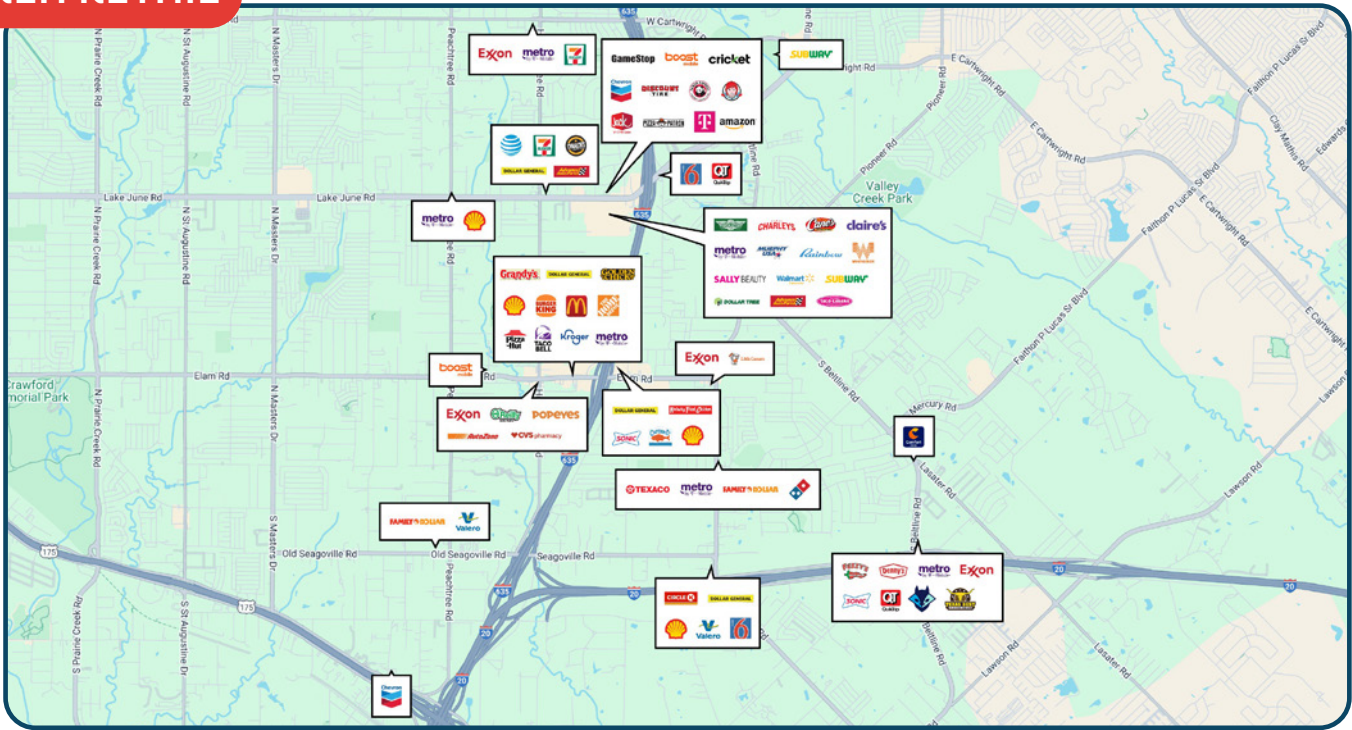
White	22.83%
Black/African American	22.85%
American Indian/Alaskan	1.87%
Asian	1.14%
Native Hawaiian/Islander	0.07%
Other Race	30.23%
Two or More Races	20.99%
Hispanic	63.12%
Non-Hispanic	36.88%

Income

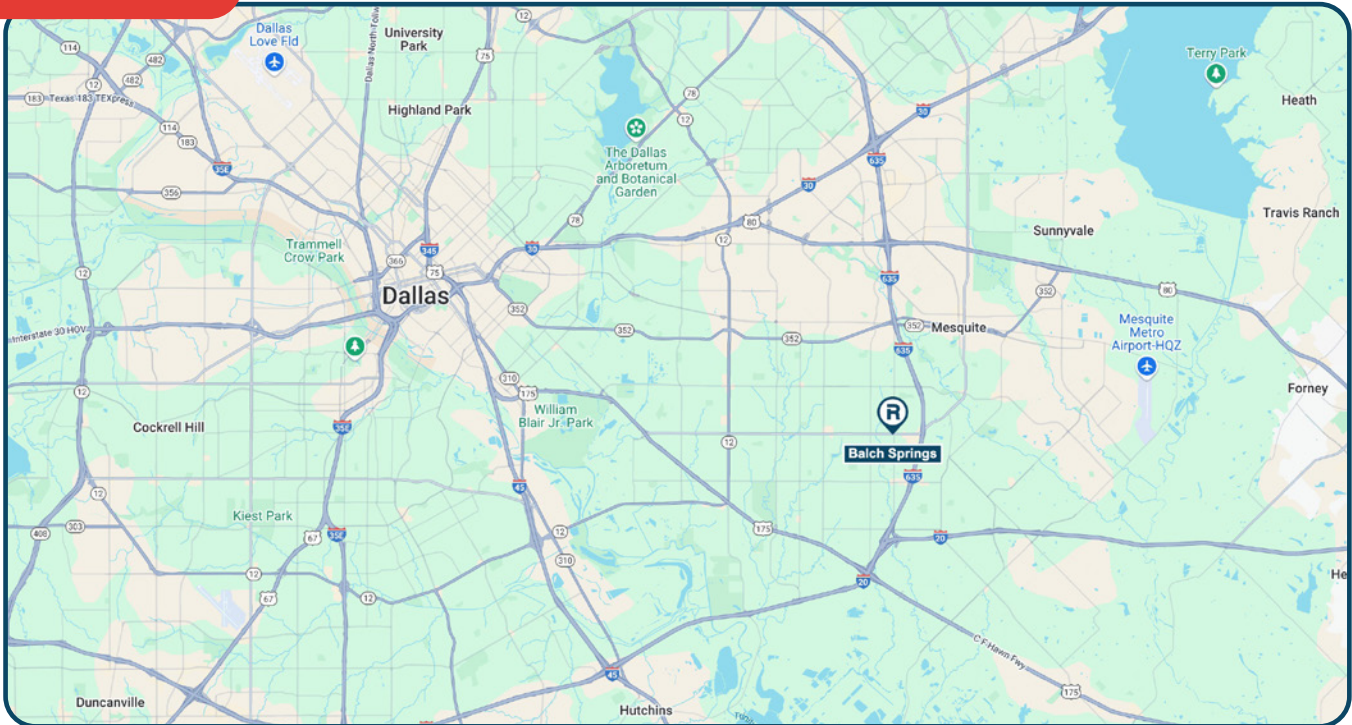
Average HH	\$77,818
Median HH	\$61,491
Per Capita	\$22,609

RETAIL MARKET PROFILE

AREA RETAIL



LOCATION



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Aaron Farmer | President, The Retail Coach, LLC | Cell: 662.231.0608 | Email: AFarmer@TheRetailCoach.com