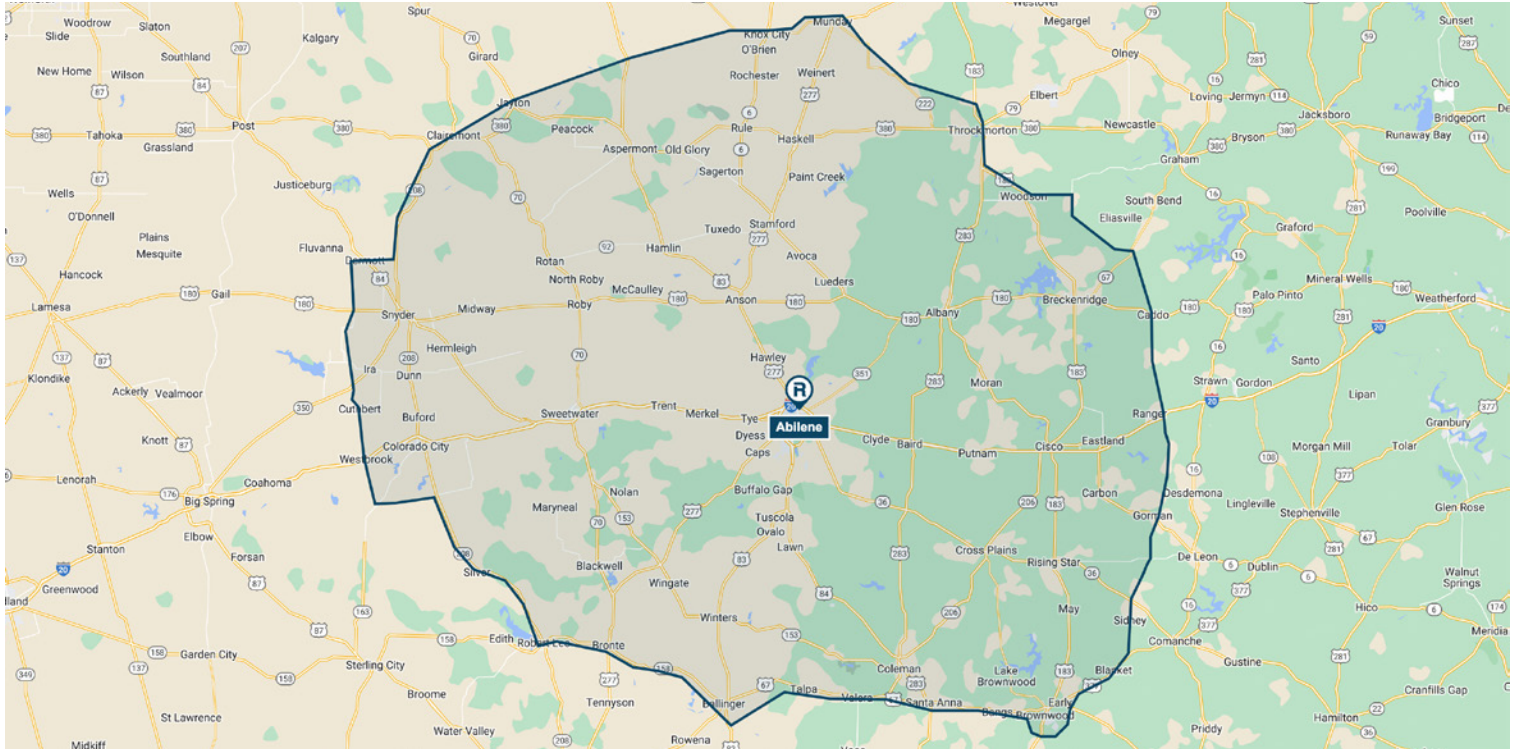


Retail Trade Area • Retail Market Profile

Abilene, Texas



Population

2020	311,051
2023	312,547
2028	314,210

Educational Attainment (%)

Graduate or Professional Degree	6.75%
Bachelors Degree	14.43%
Associate Degree	7.55%
Some College	24.37%
High School Graduate (GED)	33.22%
Some High School, No Degree	8.29%
Less than 9th Grade	5.38%

Income

Average HH	\$77,855
Median HH	\$56,833
Per Capita	\$31,514

Age

0 - 9 Years	12.60%
10 - 17 Years	10.46%
18 - 24 Years	11.05%
25 - 34 Years	13.33%
35 - 44 Years	12.29%
45 - 54 Years	10.38%
55 - 64 Years	11.42%
65 and Older	18.48%
Median Age	37.00
Average Age	39.30

Race Distribution (%)

White	70.37%
Black/African American	6.24%
American Indian/Alaskan	0.83%
Asian	1.39%
Native Hawaiian/Islander	0.11%
Other Race	9.20%
Two or More Races	11.85%
Hispanic	26.71%



Develop Abilene
DEVELOPMENT CORPORATION OF ABILENE

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