Retail Market Profile 2016





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Population

	2000	2010	2016 ESTIMATE	
Secondary Retail Trade Area	141,512	152,112	155,687	161,043

Income

	2016 ESTIMATE
Average Household	\$56,938
Median Household	\$41,124
Per Capita	\$21,805



Educational Attainment

	2016 ESTIMATE
Graduate or Professional	3.93%
Bachelor's Degree	9.81%
Associate Degree	6.66%
Some College, No Degree	23.74%
High School Graduate	33.82%
Some High School, No Degree	13.29%
Less than 9th Grade	8.75%

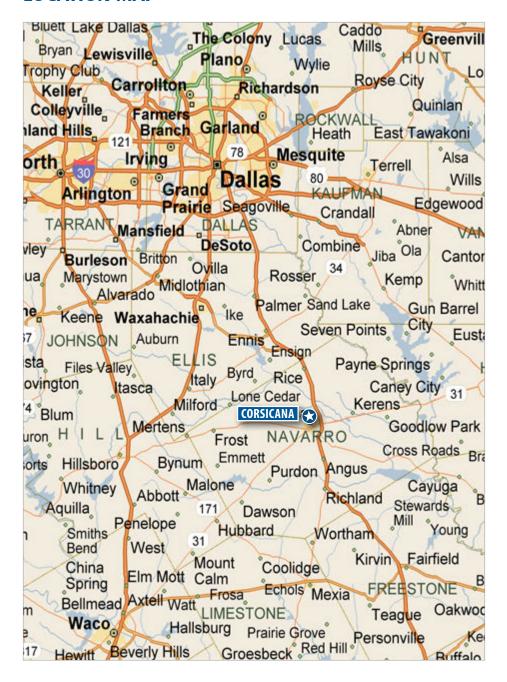
Race Distribution

	2016 ESTIMATE
White	72.73%
Black or African American	11.78%
American Indian/ Alaskan	0.72%
Asian	0.72%
Native Hawaiian/ Islander	0.31%
Other Race	11.35%
Two or More Races	2.39%
Hispanic or Latino (of any race)	22.86%

Age

GROUPS	2016 ESTIMATE
9 Years and Under	13.11%
10-17 Years	11.13%
18-24 Years	9.01%
25-34 Years	11.64%
35-44 Years	11.46%
45-54 Years	12.48%
55-64 Years	12.98%
65 Years and Over	18.19%
DISTRIBUTION	2016 ESTIMATE
Median Age	39.5
Average Age	39.9

LOCATION MAP



EXISTING RETAIL

