# Retail Market Profile 2015





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## **Population**

	2000	2010	2015 ESTIMATE	2020 PROJECTION
Retail Trade Area	134,190	142,500	145,153	149,586

#### Income

	2015 ESTIMATE
Average Household	\$55,321
Median Household	\$40,859
Per Capita	\$21,174



## **Educational Attainment**

	2015 ESTIMATE
Graduate or Professional	4.08%
Bachelor's Degree	9.71%
Associate Degree	6.64%
Some College, No Degree	23.21%
High School Graduate	34.23%
Some High School, No Degree	14.26%
Less than 9th Grade	7.87%

# Race Distribution

	2015 ESTIMATE
White	73.16%
Black or African American	11.58%
American Indian/ Alaskan	0.70%
Asian	0.64%
Native Hawaiian/ Islander	0.34%
Other Race	11.21%
Two or More Races	2.35%
Hispanic or Latino (of any race)	22.67%

# Age

GROUPS	2015 ESTIMATE
9 Years and Under	13.45%
10-17 Years	11.32%
18-24 Years	9.16%
25-34 Years	11.58%
35-44 Years	11.31%
45-54 Years	12.52%
55-64 Years	12.83%
65 Years and Over	17.83%
DISTRIBUTION	2015 ESTIMATE
Median Age	39.0
Average Age	39.5

## **LOCATION MAP**

#### Greenville Cum The Colony Lucas Mills ewisville Plano Wylie Lone Oak Royse City Carrollton Richardson Point Quinlan Farmers ROCKWAL RAINS Branch Garland East Tawakoni Heath Mesquite Flats Alsa Terrell Dallas 80 Wills Point KAUPMAN Edgewood Prairie Seagoville Crandall Sand Mansfield DALLAS Abner VAN ZAND DeSoto Combine Jiba Ola eson Britton Ovilla Canton Rosser stown Kemp Whitton Midlothian Alvarado Palmer Sand Lake Gun Barrel lke Waxahachie Seven Points Eustace Auburn Ennis Ensign ELLIS Payne Springs Valley HENDE Rice Italy Caney City Itasca Ather Lone Cedar Milford Kerens CORSICANA 🖈 Goodlow Park Mertens NAVARRO Frost Cross Roads Bradford Bynum Emmett oro Purdon Angus Malone E Cayuga nev Abbott \* Richland Bethel Stewards Dawson Mill Penelope Young Hubbard Wortham Masse West Lake Kirvin Fairfield Mount Coolidge a Elm Mott Calm Butler ng Echols Mexia FREESTONE Frosa Axtell Watt LIMESTONE Oakwood Teague Hallsburg Prairie Grove Personville Keechi Groesbeck Red Hill Beverly Hills Buffalo Thornton Donie

## **EXISTING RETAIL**



