

Retail Market Profile 2015



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Population

	2000	2010	2015 ESTIMATE	2020 PROJECTION
Retail Trade Area	134,190	142,500	145,153	149,586

Income

	2015 ESTIMATE
Average Household	\$55,321
Median Household	\$40,859
Per Capita	\$21,174

Educational Attainment

	2015 ESTIMATE
Graduate or Professional	4.08%
Bachelor's Degree	9.71%
Associate Degree	6.64%
Some College, No Degree	23.21%
High School Graduate	34.23%
Some High School, No Degree	14.26%
Less than 9th Grade	7.87%

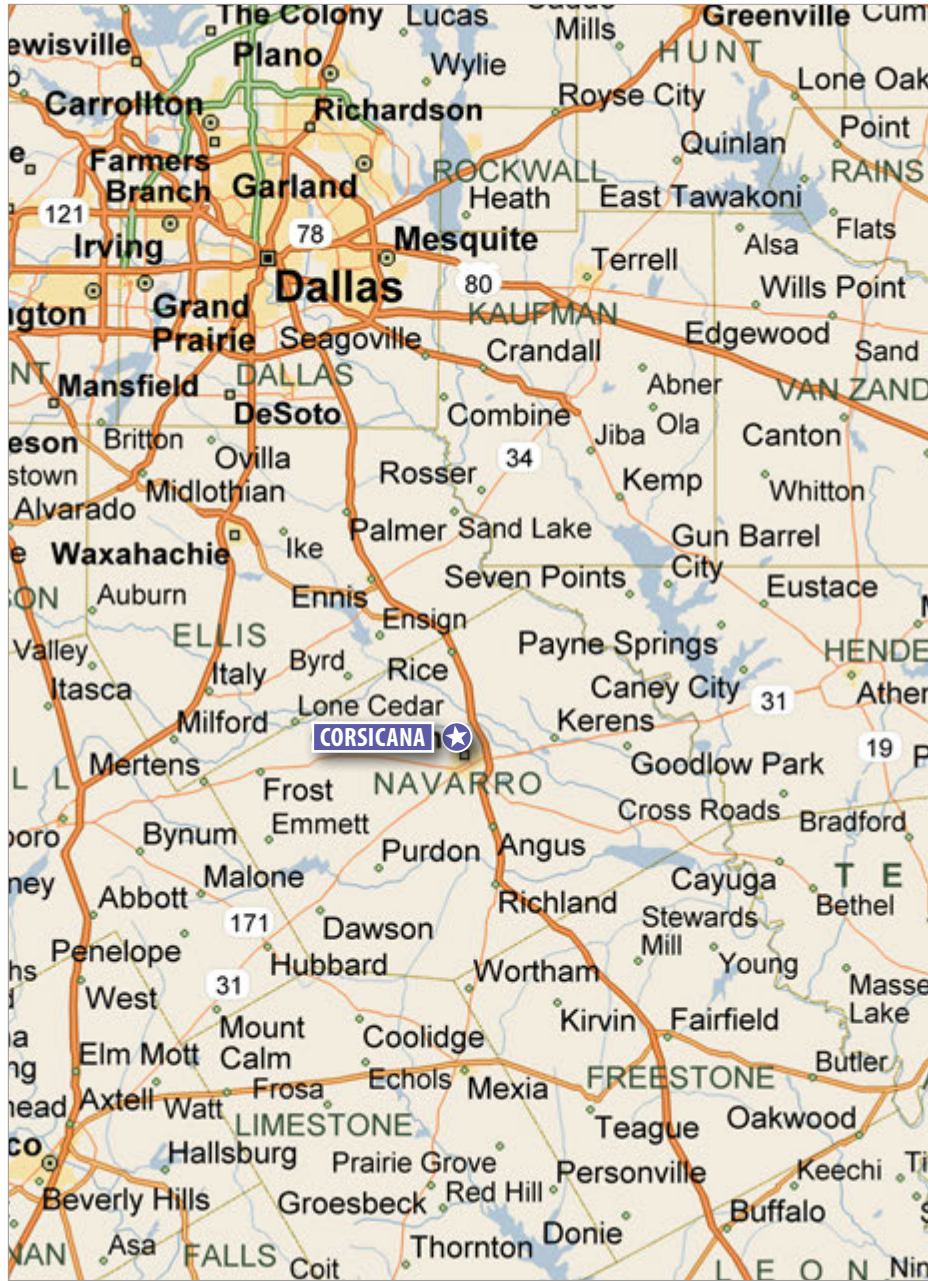
Race Distribution

	2015 ESTIMATE
White	73.16%
Black or African American	11.58%
American Indian/Alaskan	0.70%
Asian	0.64%
Native Hawaiian/Islander	0.34%
Other Race	11.21%
Two or More Races	2.35%
Hispanic or Latino (of any race)	22.67%

Age

GROUPS	2015 ESTIMATE
9 Years and Under	13.45%
10-17 Years	11.32%
18-24 Years	9.16%
25-34 Years	11.58%
35-44 Years	11.31%
45-54 Years	12.52%
55-64 Years	12.83%
65 Years and Over	17.83%
DISTRIBUTION	2015 ESTIMATE
Median Age	39.0
Average Age	39.5

LOCATION MAP



EXISTING RETAIL

