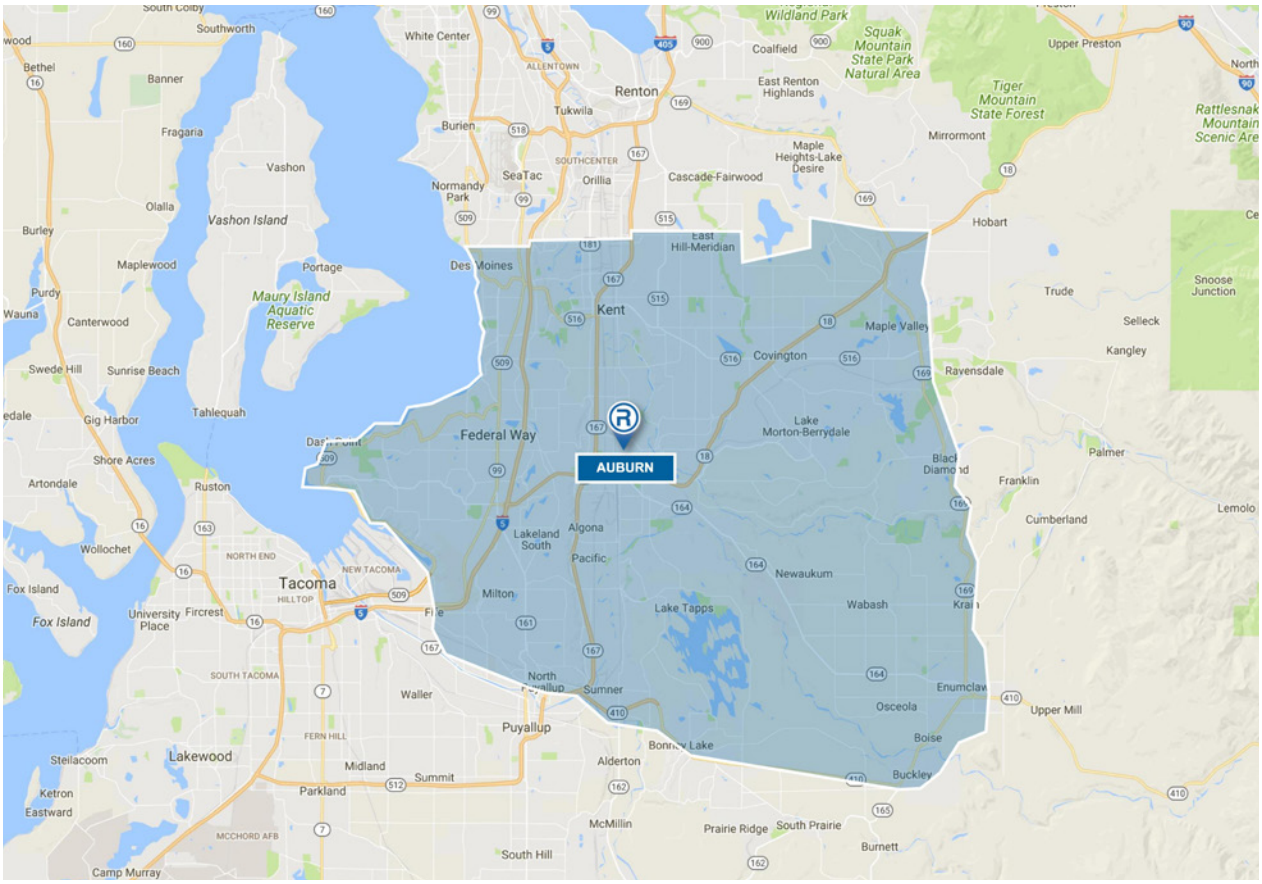
AUBURN, WASHINGTON

Retail Trade Area Gap/Opportunity Analysis

TheRetailCoach

Contact Information



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About The Retail Coach

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

Retail Trade Area • Gap/Opportunity Analysis

Auburn, Washington

NAICS	DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	LEAKAGE	INDEX
44, 45, 722	**Total retail trade including food and drinking places**	**$10,172,043,153**	**$1,555,441,264**	**$8,616,601,889**	**0.15**
441	Motor vehicle and parts dealers	$1,407,427,961	$391,730,058	$1,015,697,903	0.28
4411	Automobile dealers	$1,131,030,209	$324,168,987	$806,861,222	0.29
4412	Other motor vehicle dealers	$153,990,069	$34,368,768	$119,621,301	0.22
4413	Automotive parts, accessories, and tire stores	$122,407,683	$33,192,303	$89,215,380	0.27
442	Furniture and home furnishings stores	$131,256,955	$28,612,728	$102,644,227	0.22
4421	Furniture stores	$59,267,386	$3,979,032	$55,288,354	0.07
4422	Home furnishings stores	$71,989,569	$24,633,696	$47,355,873	0.34
443	Electronics and appliance stores	$91,081,851	$22,624,755	$68,457,096	0.25
443141	Household appliance stores	$15,196,562	$255	$15,196,307	0.00
443142	Electronics stores	$75,885,289	$22,624,500	$53,260,789	0.30
444	Building material and garden equipment and supplies dealers	$490,633,010	$95,034,617	$395,598,393	0.19
4441	Building material and supplies dealers	$441,971,758	$91,854,698	$350,117,060	0.21
44411	Home centers	$211,851,151	$53,403,490	$158,447,661	0.25
44412	Paint and wallpaper stores	$22,402,550	$4,888,056	$17,514,494	0.22
44413	Hardware stores	$54,279,239	$4,965,866	$49,313,373	0.09
44419	Other building material dealers	$153,438,819	$28,597,286	$124,841,533	0.19
4442	Lawn and garden equipment and supplies stores	$48,661,252	$3,179,919	$45,481,333	0.07
44421	Outdoor power equipment stores	$7,914,778	$205,575	$7,709,203	0.03
44422	Nursery, garden center, and farm supply stores	$40,746,474	$2,974,344	$37,772,130	0.07
445	Food and beverage stores	$958,572,331	$146,281,648	$812,290,683	0.15
4451	Grocery stores	$856,676,364	$121,656,359	$735,020,005	0.14
44511	Supermarkets and other grocery (except convenience) stores	$833,219,883	$115,279,909	$717,939,974	0.14
44512	Convenience stores	$23,456,481	$6,376,450	$17,080,031	0.27
4452	Specialty food stores	$27,950,428	$6,390,939	$21,559,489	0.23
4453	Beer, wine, and liquor stores	$73,945,539	$18,234,350	$55,711,189	0.25
446	Health and personal care stores	$276,226,907	$41,194,651	$235,032,256	0.15
44611	Pharmacies and drug stores	$215,771,639	$28,031,952	$187,739,687	0.13
44612	Cosmetics, beauty supplies, and perfume stores	$17,026,976	$5,793,463	$11,233,513	0.34
44613	Optical goods stores	$13,331,807	$3,242,656	$10,089,151	0.24
44619	Other health and personal care stores	$30,096,485	$4,126,580	$25,969,905	0.14
447	Gasoline stations	$346,982,762	$121,242,284	$225,740,478	0.35
448	Clothing and clothing accessories stores	$250,787,583	$99,491,023	$151,296,560	0.40
4481	Clothing stores	$189,652,582	$77,427,641	$112,224,941	0.41
44811	Men's clothing stores	$5,468,963	$5,460,550	$8,413	1.00
44812	Women's clothing stores	$22,738,565	$16,337,020	$6,401,545	0.72
44813	Children's and infants' clothing stores	$6,766,262	$10,235,319	-$3,469,057	1.51
44814	Family clothing stores	$134,797,208	$25,988,026	$108,809,182	0.19
44815	Clothing accessories stores	$5,972,097	$5,451,845	$520,252	0.91
44819	Other clothing stores	$13,909,486	$13,954,881	-$45,395	1.00
4482	Shoe stores	$32,132,057	$5,958,898	$26,173,159	0.19
4483	Jewelry, luggage, and leather goods stores	$29,002,944	$16,104,484	$12,898,460	0.56
44831	Jewelry stores	$26,323,177	$16,051,161	$10,272,016	0.61
44832	Luggage and leather goods stores	$2,679,767	$53,323	$2,626,444	0.02

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NAICS	DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	LEAKAGE	INDEX
451	Sporting goods, hobby, musical instrument, and book stores	$87,434,030	$16,326,991	$71,107,039	0.19
4511	Sporting goods, hobby, and musical instrument stores	$76,553,537	$15,348,871	$61,204,666	0.20
45111	Sporting goods stores	$47,880,179	$12,398,121	$35,482,058	0.26
45112	Hobby, toy, and game stores	$14,357,165	$2,949,710	$11,407,455	0.21
45113	Sewing, needlework, and piece goods stores	$8,325,694	$1,040	$8,324,654	0.00
45114	Musical instrument and supplies stores	$5,990,500	$0	$5,990,500	0.00
4512	Book stores and news dealers	$10,880,492	$978,120	$9,902,372	0.09
452	General merchandise stores	$1,021,182,902	$340,330,105	$680,852,797	0.33
4522	Department stores	$129,506,062	$45,481,123	$84,024,939	0.35
4523	Other general merchandise stores	$891,676,840	$294,848,982	$596,827,858	0.33
453	Miscellaneous store retailers	$160,848,870	$40,516,986	$120,331,884	0.25
4531	Florists	$6,087,113	$6,576,711	-$489,598	1.08
4532	Office supplies, stationery, and gift stores	$26,861,981	$6,334,098	$20,527,883	0.24
45321	Office supplies and stationery stores	$12,044,603	$5,706,798	$6,337,805	0.47
45322	Gift, novelty, and souvenir stores	$14,817,378	$627,300	$14,190,078	0.04
4533	Used merchandise stores	$32,295,889	$1,910,669	$30,385,220	0.06
4539	Other miscellaneous store retailers	$95,603,887	$25,695,508	$69,908,379	0.27
45391	Pet and pet supplies stores	$33,773,544	$3,729,488	$30,044,056	0.11
45399	All other miscellaneous store retailers	$61,830,343	$21,966,020	$39,864,323	0.36
454	Non-store retailers	$3,988,027,525	$45,598,483	$3,942,429,042	0.01
722	Food services and drinking places	$961,580,467	$166,456,935	$795,123,532	0.17
7223	Special food services	$64,493,800	$5,447,844	$59,045,956	0.08
7224	Drinking places (alcoholic beverages)	$41,253,777	$2,529,663	$38,724,114	0.06
7225	Restaurants and other eating places	$855,832,890	$158,479,428	$697,353,462	0.19
722511	Full-service restaurants	$413,968,629	$57,463,718	$356,504,911	0.14
722513	Limited-service restaurants	$331,951,082	$96,580,741	$235,370,341	0.29
722514	Cafeterias, grill buffets, and buffets	$9,139,825	$2,237,979	$6,901,846	0.24
722515	Snack and nonalcoholic beverage bars	$100,773,354	$2,196,990	$98,576,364	0.02

Retail Trade Area • Demographic Profile

Auburn, Washington

DESCRIPTION	DATA	%
Population		
2025 Projection	622,418	
2020 Estimate	582,176	
2010 Census	501,036	
2000 Census	438,711	
Growth 2020 - 2025		6.91%
Growth 2010 - 2020		16.19%
Growth 2000 - 2010		14.21%
2020 Est. Population by Single-Classification Race	**582,176**	
White Alone	355,926	61.14%
Black or African American Alone	44,884	7.71%
Amer. Indian and Alaska Native Alone	7,586	1.30%
Asian Alone	82,599	14.19%
Native Hawaiian and Other Pacific Island Alone	11,055	1.90%
Some Other Race Alone	41,923	7.20%
Two or More Races	38,203	6.56%
2020 Est. Population by Hispanic or Latino Origin	**582,176**	
Not Hispanic or Latino	496,006	85.20%
Hispanic or Latino	86,170	14.80%
Mexican	66,757	77.47%
Puerto Rican	3,091	3.59%
Cuban	714	0.83%
All Other Hispanic or Latino	15,607	18.11%
2020 Est. Hisp. or Latino Pop by Single-Class. Race	**86,170**	
White Alone	32,954	38.24%
Black or African American Alone	1,582	1.84%
American Indian and Alaska Native Alone	1,444	1.68%
Asian Alone	871	1.01%
Native Hawaiian and Other Pacific Islander Alone	235	0.27%
Some Other Race Alone	40,866	47.43%
Two or More Races	8,217	9.54%
2020 Est. Pop by Race, Asian Alone, by Category	**82,599**	
Chinese, except Taiwanese	9,850	11.93%
Filipino	21,449	25.97%
Japanese	3,083	3.73%
Asian Indian	11,552	13.99%
Korean	13,323	16.13%
Vietnamese	10,552	12.78%
Cambodian	2,898	3.51%
Hmong	185	0.22%
Laotian	1,554	1.88%
Thai	726	0.88%
All Other Asian Races Including 2+ Category	7,426	8.99%

DESCRIPTION	DATA	%
2020 Est. Population by Ancestry	**582,176**	
Arab	1,854	0.32%
Czech	1,316	0.23%
Danish	3,583	0.62%
Dutch	6,120	1.05%
English	40,475	6.95%
French (except Basque)	11,224	1.93%
French Canadian	3,432	0.59%
German	73,260	12.58%
Greek	1,080	0.19%
Hungarian	1,083	0.19%
Irish	36,237	6.22%
Italian	15,369	2.64%
Lithuanian	451	0.08%
United States or American	25,539	4.39%
Norwegian	27,205	4.67%
Polish	7,047	1.21%
Portuguese	1,067	0.18%
Russian	5,279	0.91%
Scottish	9,528	1.64%
Scotch-Irish	7,545	1.30%
Slovak	380	0.07%
Subsaharan African	8,076	1.39%
Swedish	10,022	1.72%
Swiss	1,654	0.28%
Ukrainian	6,988	1.20%
Welsh	2,058	0.35%
West Indian (except Hisp. groups)	762	0.13%
Other ancestries	177,178	30.43%
Ancestry Unclassified	96,363	16.55%
2020 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	412,397	75.92%
Speak Asian/Pacific Island Language at Home	43,057	7.93%
Speak IndoEuropean Language at Home	26,427	4.87%
Speak Spanish at Home	52,941	9.75%
Speak Other Language at Home	8,405	1.55%

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DESCRIPTION	DATA	%
2020 Est. Population by Age	**582,176**	
Age 0 - 4	38,948	6.69%
Age 5 - 9	38,196	6.56%
Age 10 - 14	36,430	6.26%
Age 15 - 17	22,184	3.81%
Age 18 - 20	20,463	3.52%
Age 21 - 24	28,289	4.86%
Age 25 - 34	93,399	16.04%
Age 35 - 44	78,941	13.56%
Age 45 - 54	73,746	12.67%
Age 55 - 64	74,231	12.75%
Age 65 - 74	48,315	8.30%
Age 75 - 84	21,376	3.67%
Age 85 and over	7,656	1.32%
Age 16 and over	461,311	79.24%
Age 18 and over	446,416	76.68%
Age 21 and over	425,954	73.17%
Age 65 and over	77,347	13.29%
2020 Est. Median Age		36.57
2020 Est. Average Age		37.93
2020 Est. Population by Sex	**582,176**	
Male	289,753	49.77%
Female	292,423	50.23%

DESCRIPTION	DATA	%
2020 Est. Male Population by Age	**289,753**	
Age 0 - 4	19,907	6.87%
Age 5 - 9	19,457	6.72%
Age 10 - 14	18,545	6.40%
Age 15 - 17	11,389	3.93%
Age 18 - 20	10,621	3.67%
Age 21 - 24	14,572	5.03%
Age 25 - 34	47,980	16.56%
Age 35 - 44	39,380	13.59%
Age 45 - 54	36,563	12.62%
Age 55 - 64	36,443	12.58%
Age 65 - 74	22,788	7.87%
Age 75 - 84	9,332	3.22%
Age 85 and over	2,773	0.96%
2020 Est. Median Age, Male		35.56
2020 Est. Average Age, Male		37.12
2020 Est. Female Population by Age	**292,423**	
Age 0 - 4	19,042	6.51%
Age 5 - 9	18,739	6.41%
Age 10 - 14	17,885	6.12%
Age 15 - 17	10,795	3.69%
Age 18 - 20	9,841	3.37%
Age 21 - 24	13,717	4.69%
Age 25 - 34	45,419	15.53%
Age 35 - 44	39,561	13.53%
Age 45 - 54	37,183	12.72%
Age 55 - 64	37,788	12.92%
Age 65 - 74	25,527	8.73%
Age 75 - 84	12,044	4.12%
Age 85 and over	4,883	1.67%
2020 Est. Median Age, Female		37.61
2020 Est. Average Age, Female		38.72

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DESCRIPTION	DATA	%
2020 Est. Pop Age 15+ by Marital Status		
Total, Never Married	150,415	32.10%
Males, Never Married	83,099	17.73%
Females, Never Married	67,316	14.37%
Married, Spouse present	225,432	48.11%
Married, Spouse absent	18,202	3.88%
Widowed	21,483	4.58%
Males Widowed	4,557	0.97%
Females Widowed	16,926	3.61%
Divorced	53,068	11.33%
Males Divorced	22,214	4.74%
Females Divorced	30,854	6.58%
2020 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th grade	18,080	4.5%
Some High School, no diploma	23,423	5.9%
High School Graduate (or GED)	106,456	26.8%
Some College, no degree	96,582	24.3%
Associate Degree	44,421	11.2%
Bachelor's Degree	75,681	19.0%
Master's Degree	25,498	6.4%
Professional School Degree	4,728	1.2%
Doctorate Degree	2,795	0.7%
2020 Est. Pop Age 25+ by Edu. Attain., Hisp./ Lat.		
No High School Diploma	17,103	37.51%
High School Graduate	13,482	29.57%
Some College or Associate's Degree	10,732	23.54%
Bachelor's Degree or Higher	4,275	9.38%
Households		
2025 Projection	224,207	
2020 Estimate	210,474	
2010 Census	184,002	
2000 Census	162,915	
Growth 2020 - 2025		6.53%
Growth 2010 - 2020		14.39%
Growth 2000 - 2010		12.94%
2020 Est. Households by Household Type	**210,474**	
Family Households	145,526	69.14%
Nonfamily Households	64,948	30.86%
2020 Est. Group Quarters Population	4,506	
2020 Households by Ethnicity, Hispanic/Latino	21,689	

DESCRIPTION	DATA	%
2020 Est. Households by Household Income	**210,474**	
Income < $15,000	12,667	6.02%
Income $15,000 - $24,999	10,529	5.00%
Income $25,000 - $34,999	12,548	5.96%
Income $35,000 - $49,999	22,152	10.53%
Income $50,000 - $74,999	36,400	17.29%
Income $75,000 - $99,999	29,689	14.11%
Income $100,000 - $124,999	24,230	11.51%
Income $125,000 - $149,999	19,042	9.05%
Income $150,000 - $199,999	21,235	10.09%
Income $200,000 - $249,999	10,231	4.86%
Income $250,000 - $499,999	8,550	4.06%
Income $500,000+	3,201	1.52%
2020 Est. Average Household Income		$107,389
2020 Est. Median Household Income		$83,623
2020 Median HH Inc. by Single-Class. Race or Eth.		
White Alone		$88,486
Black or African American Alone		$60,218
American Indian and Alaska Native Alone		$61,004
Asian Alone		$96,313
Native Hawaiian and Other Pacific Islander Alone		$75,886
Some Other Race Alone		$63,386
Two or More Races		$72,258
Hispanic or Latino		$63,997
Not Hispanic or Latino		$86,848
2020 Est. Family HH Type by Presence of Own Child.	**145,526**	
Married-Couple Family, own children	48,993	33.67%
Married-Couple Family, no own children	58,647	40.30%
Male Householder, own children	6,141	4.22%
Male Householder, no own children	5,858	4.03%
Female Householder, own children	15,655	10.76%
Female Householder, no own children	10,232	7.03%

2020 Est. Households by Household Size	**210,474**	
1-person	49,215	23.38%
2-person	66,052	31.38%
3-person	36,522	17.35%
4-person	30,668	14.57%
5-person	15,465	7.35%
6-person	7,084	3.37%
7-or-more-person	5,467	2.60%
2020 Est. Average Household Size		2.75

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DESCRIPTION	DATA	%
2020 Est. Households by Presence of People Under 18	**210,474**	
Households with 1 or More People under Age 18:	78,073	37.09%
Married-Couple Family	52,002	66.61%
Other Family, Male Householder	7,244	9.28%
Other Family, Female Householder	17,803	22.80%
Nonfamily, Male Householder	752	0.96%
Nonfamily, Female Householder	272	0.35%
Households with No People under Age 18:	**132,401**	**62.91%**
Married-Couple Family	55,647	42.03%
Other Family, Male Householder	4,761	3.60%
Other Family, Female Householder	8,069	6.09%
Nonfamily, Male Householder	31,748	23.98%
Nonfamily, Female Householder	32,175	24.30%
2020 Est. Households by Number of Vehicles	**210,474**	
No Vehicles	10,841	5.15%
1 Vehicle	56,463	26.83%
2 Vehicles	81,893	38.91%
3 Vehicles	39,019	18.54%
4 Vehicles	14,376	6.83%
5 or more Vehicles	7,881	3.74%
2020 Est. Average Number of Vehicles		2.1
Family Households		
2025 Projection	155,052	
2020 Estimate	145,526	
2010 Census	127,079	
2000 Census	114,545	
Growth 2020 - 2025		6.55%
Growth 2010 - 2020		14.52%
Growth 2000 - 2010		10.94%

2020 Est. Families by Poverty Status	**145,526**	
2020 Families at or Above Poverty	135,248	92.94%
2020 Families at or Above Poverty with Children	62,665	43.06%
2020 Families Below Poverty	10,278	7.06%
2020 Families Below Poverty with Children	7,851	5.40%
2020 Est. Pop 16+ by Employment Status	**461,311**	
Civilian Labor Force, Employed	295,826	64.13%
Civilian Labor Force, Unemployed	15,930	3.45%
Armed Forces	671	0.15%
Not in Labor Force	148,884	32.27%

DESCRIPTION	DATA	%
2020 Est. Civ. Employed Pop 16+ by Class of Worker	**292,197**	
For-Profit Private Workers	210,067	71.89%
Non-Profit Private Workers	19,756	6.76%
Local Government Workers	6,580	2.25%
State Government Workers	12,537	4.29%
Federal Government Workers	19,149	6.55%
Self-Employed Workers	23,654	8.10%
Unpaid Family Workers	454	0.16%
2020 Est. Civ. Employed Pop 16+ by Occupation	**292,197**	
Architect/Engineer	6,394	2.19%
Arts/Entertainment/Sports	4,144	1.42%
Building Grounds Maintenance	10,686	3.66%
Business/Financial Operations	14,256	4.88%
Community/Social Services	3,396	1.16%
Computer/Mathematical	10,172	3.48%
Construction/Extraction	18,976	6.49%
Education/Training/Library	13,818	4.73%
Farming/Fishing/Forestry	1,091	0.37%
Food Prep/Serving	15,701	5.37%
Health Practitioner/Technician	12,540	4.29%
Healthcare Support	6,778	2.32%
Maintenance Repair	9,575	3.28%
Legal	1,755	0.60%
Life/Physical/Social Science	1,265	0.43%
Management	30,299	10.37%
Office/Admin. Support	40,568	13.88%
Production	19,372	6.63%
Protective Services	4,850	1.66%
Sales/Related	29,318	10.03%
Personal Care/Service	12,001	4.11%
Transportation/Moving	25,243	8.64%

2020 Est. Pop 16+ by Occupation Classification	**292,197**	
White Collar	167,924	57.47%
Blue Collar	73,166	25.04%
Service and Farm	51,107	17.49%
2020 Est. Workers Age 16+ by Transp. to Work	**286,301**	
Drove Alone	213,044	74.41%
Car Pooled	32,680	11.42%
Public Transportation	18,698	6.53%
Walked	3,896	1.36%
Bicycle	814	0.28%
Other Means	2,931	1.02%
Worked at Home	14,238	4.97%

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DESCRIPTION	DATA	%
2020 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	41,200	
15 - 29 Minutes	85,604	
30 - 44 Minutes	67,815	
45 - 59 Minutes	34,624	
60 or more Minutes	43,800	
2020 Est. Avg Travel Time to Work in Minutes		36
2020 Est. Occupied Housing Units by Tenure	210,474	
Owner Occupied	135,421	64.34%
Renter Occupied	75,053	35.66%
2020 Owner Occ. HUs: Avg. Length of Residence		14.6
2020 Renter Occ. HUs: Avg. Length of Residence		5.85
2020 Est. Owner-Occupied Housing Units by Value	**210,474**	
Value Less than $20,000	2,792	2.06%
Value $20,000 - $39,999	2,831	2.09%
Value $40,000 - $59,999	1,331	0.98%
Value $60,000 - $79,999	1,240	0.92%
Value $80,000 - $99,999	567	0.42%
Value $100,000 - $149,999	2,514	1.86%
Value $150,000 - $199,999	3,788	2.80%
Value $200,000 - $299,999	20,163	14.89%
Value $300,000 - $399,999	31,031	22.92%
Value $400,000 - $499,999	27,979	20.66%
Value $500,000 - $749,999	25,224	18.63%
Value $750,000 - $999,999	9,650	7.13%
Value $1,000,000 or $1,499,999	3,913	2.89%
Value $1,500,000 or $1,999,999	901	0.67%
Value $2,000,000+	1,497	1.11%
2020 Est. Median All Owner-Occupied Housing Value		$404,780

2020 Est. Housing Units by Units in Structure		
1 Unit Detached	137,045	61.59%
1 Unit Attached	9,504	4.27%
2 Units	3,595	1.62%
3 or 4 Units	11,808	5.31%
5 to 19 Units	32,189	14.47%
20 to 49 Units	6,866	3.09%
50 or More Units	9,402	4.23%
Mobile Home or Trailer	11,846	5.32%
Boat, RV, Van, etc.	244	0.11%

DESCRIPTION	DATA	%
2020 Est. Housing Units by Year Structure Built		
Housing Units Built 2014 or later	23,464	10.55%
Housing Units Built 2010 to 2014	5,168	2.32%
Housing Units Built 2000 to 2009	30,150	13.55%
Housing Units Built 1990 to 1999	41,060	18.45%
Housing Units Built 1980 to 1989	40,853	18.36%
Housing Units Built 1970 to 1979	37,149	16.70%
Housing Units Built 1960 to 1969	23,408	10.52%
Housing Units Built 1950 to 1959	9,011	4.05%
Housing Units Built 1940 to 1949	4,281	1.92%
Housing Unit Built 1939 or Earlier	7,954	3.58%
2020 Est. Median Year Structure Built		1987

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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