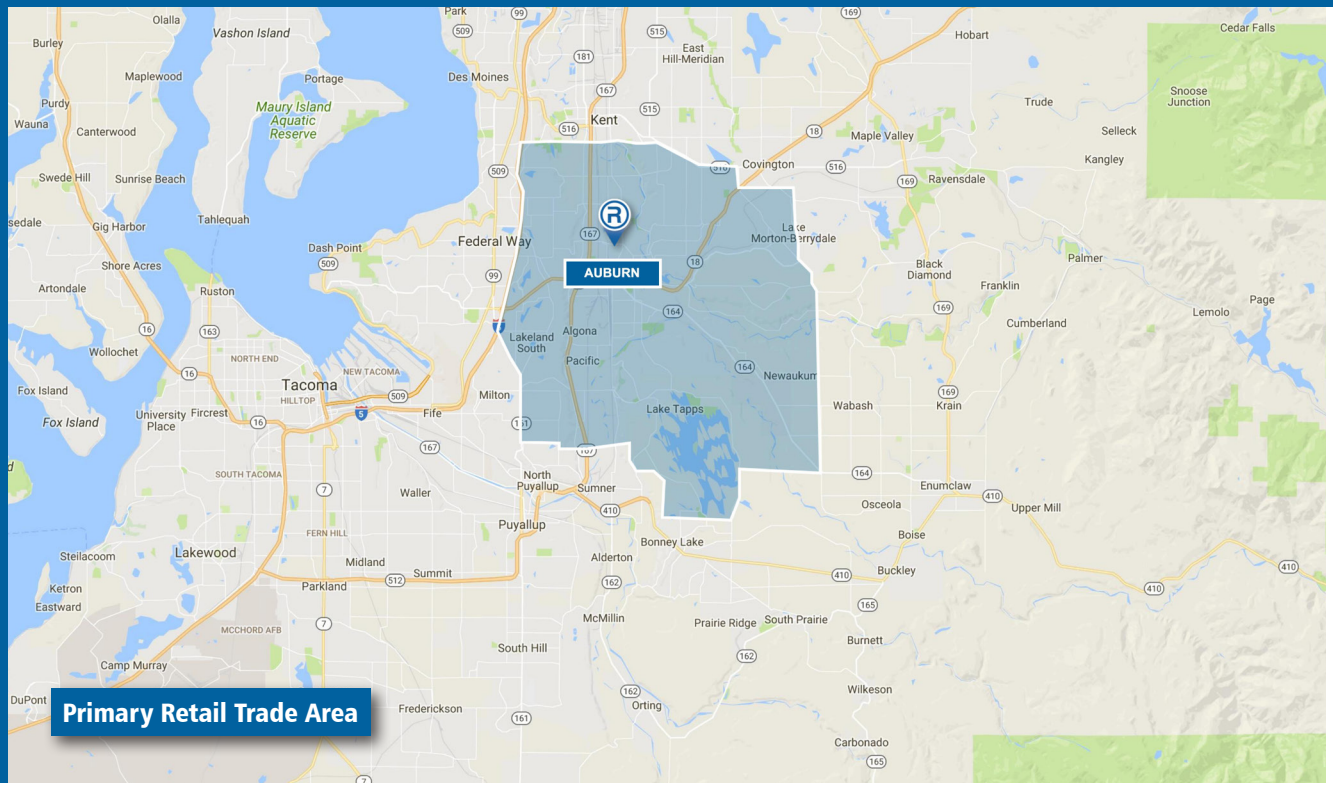
Retail Market Profile 2019



CITY OF AUBURN WASHINGTON

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Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Primary Retail Trade Area	132,468	158,446	185,052	198,895

Income

	2019 ESTIMATE
Average Household	$102,751
Median Household	$80,290
Per Capita	$36,143

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Educational Attainment

	2019 ESTIMATE
Graduate or Professional	7.5%
Bachelor's Degree	18.5%
Associate Degree	11.2%
Some College, No Degree	23.8%
High School Graduate	27.9%
Some High School, No Degree	6.7%
Less than 9th Grade	4.5%

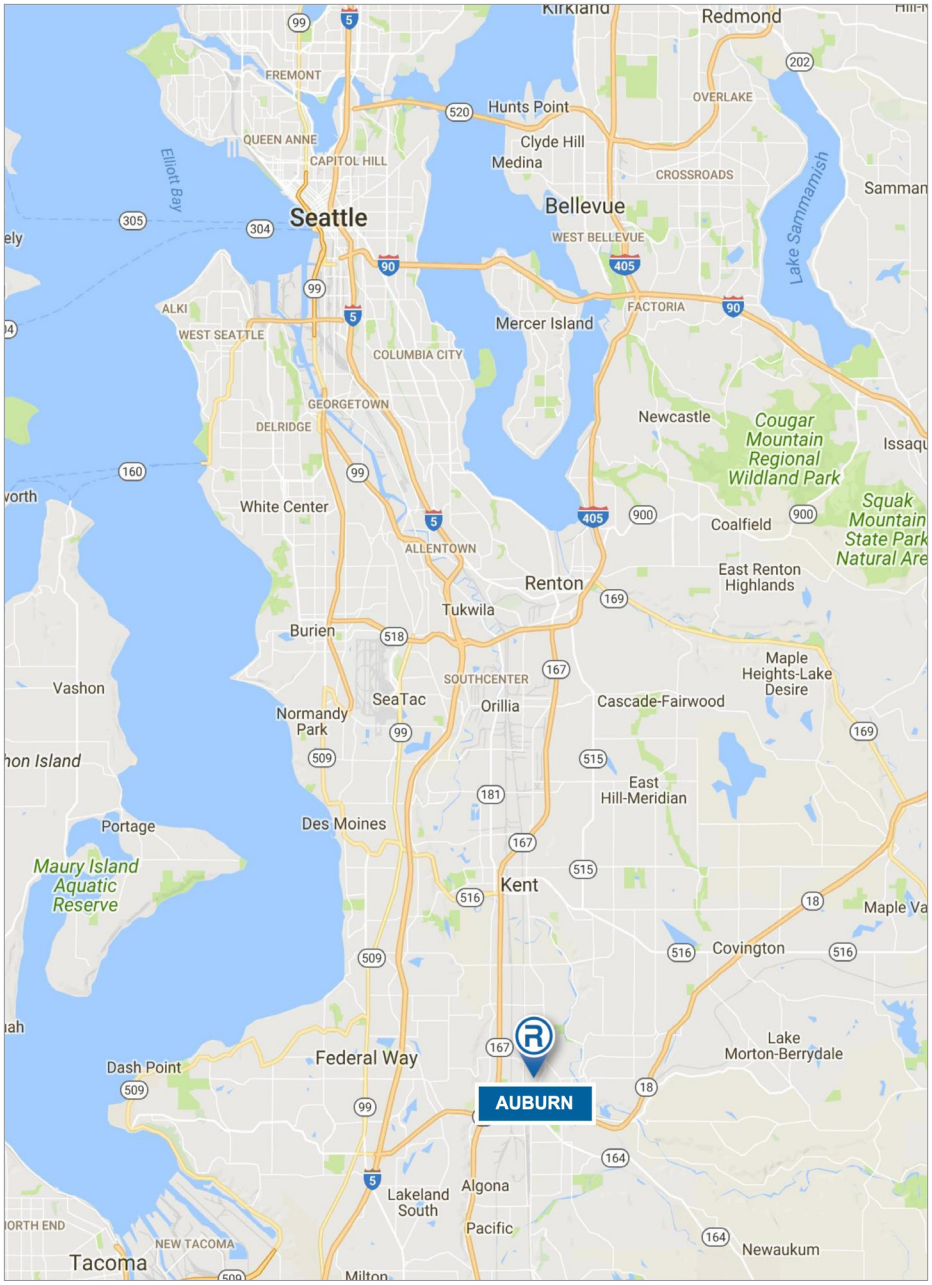
Race Distribution

	2019 ESTIMATE
White	64.73%
Black or African American	6.16%
American Indian/ Alaskan	1.88%
Asian	12.91%
Native Hawaiian/ Islander	1.79%
Other Race	6.31%
Two or More Races	6.22%
Hispanic or Latino (of any race)	13.06%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	13.40%
10-17 Years	10.39%
18-24 Years	8.83%
25-34 Years	15.47%
35-44 Years	12.95%
45-54 Years	13.10%
55-64 Years	13.10%
65 Years and Over	12.77%
DISTRIBUTION	**2019 ESTIMATE**
Median Age	36.40
Average Age	37.67

LOCATION MAP



EXISTING RETAIL

Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document.
Data souces used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.

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